Privacy Policy

ClimateVoice, a project of Tides Center, is committed to ensuring the privacy of all our users. Your privacy is important to ClimateVoice. This privacy policy (“Privacy Policy”) covers the information appearing on the Website and represents our commitment to your privacy. This Privacy Policy describes how we use your information helping you understand your rights. Please take a moment to read our privacy practices and contact us with any questions.

Each time you use the Website, the current version of this policy will apply. Policy changes will be reflected on this page. Since users are required to accept all changes to this policy in the Agreement, ClimateVoice encourages you to regularly check the date of this policy and review any changes made since the last time you used the Website. If we make material changes to the Privacy Policy, we will notify you by email to the primary email address specified in your account. You are responsible for ensuring we have an up-to-date, active, and deliverable email address for you.

Effective As Of: March 31, 2021

What information may we collect?

Generally

To provide you with the most relevant campaigns, we need to know a little about you. For example, we need your name to ensure you are a real person. If you choose to provide it, we request your company or university to have more data to persuade those entities to take action. And we request information like your location to demonstrate that these issues cross state lines. Some information you provide directly to us by signing the pledge, some we collect automatically through our Website, and some may be collected from third parties. Some of the information we collect will be personally identifiable information you provide which we discuss in further detail below.
Personal Information

We collect personal information you provide to us.

For example, we collect information when you sign the pledge. Signing the pledge creates an account for you using the information you provided. This information allows us to manage your campaigns and provides a reference for you if you need to contact us.

Although not inclusive of all personal information we may choose to collect, the types of personal information you may provide to us currently includes:

- Contact information (such as name, email address, primary city, zip code, current country, employment status, and location);
- Account log-in credentials (username and password).

We may also collect additional information such as information acquired through Google Analytics that, if aggregated, could be considered personal. This allows us to aggregate data about what types of users are taking the pledge, the locations of users taking the pledge, and other information for a more customized experience. It also allows us to do things like redesign the website to make the user experience better.

Device Information

When you visit the Website, we may collect certain non-personal information from you, including your Internet Protocol (IP) address, the date and time of your visit, browser type, operating system, referral URL, the specific web pages visited during your connection, and the domain name from which you accessed the Website. In addition, we may collect information about your browsing behavior, such as the date and time you visit the Website, the areas or pages of the Website that you visit, the amount of time you spend viewing the Website, the number of times you return to the Website, whether you sign-up for certain campaigns on the Website, and other clickstream data.

Information from the Use of the Website

We may track how often you use our Website, which campaigns you sign onto, pages you view, or search results you click on. We may also use non-personal information for statistical analysis, research, and other purposes.

Cookies

Like many similar websites, we may analyze how visitors use our Website through what is known as “cookie” technology. A cookie is a small text file that is placed on your computer when you access the Website and allows us to recognize you each time you visit the Website. We may use cookies to: (1) enhance or personalize your Website usage; (2) monitor Website usage; (3) manage the Website; (4) determine which campaigns have been signed; and (5)
improve the Website. If you choose, you can set your browser to reject cookies or you can manually delete individual or all of the cookies on your computer by following your browser’s help file directions. However, if your browser is set to reject cookies or you manually delete cookies, you may have some trouble accessing and using some of the pages and features that are currently on our Website, or that we may put on our Website in the future.

**Web beacons**

We may also use web beacons on the Website and in our emails. Web beacons are tiny graphic images that are used to collect information about your Website visit, such as the pages you view and the features you use, as well as information about whether you open and/or act upon one of our emails or advertisements. We may also collect the URL or the website you visited immediately before coming to the Website. Web beacons help us analyze our Website’s visitor behavior and measure the effectiveness of the Website and aggregate data about users. We may work with service providers that help us track, collect, and analyze this and other site usage information.

**Location Information**

ClimateVoice may collect and store information about your location when you use the Website and take actions that use the location services made available through your device’s mobile operating system. ClimateVoice may also use location information to improve and personalize the Website for you. For example, with user consent, location information may also be used to create a map of users showing which areas of the country other users have signed the pledge and campaigns.

**How we may use the information we collect from you?**

Although ClimateVoice may use user information in any way not specifically limited by the Agreement and this Privacy Policy, it is useful to understand how ClimateVoice typically uses the information collected from users, such as:

- Improving the Website or building new features;
- Fulfilling your requests;
- Creating backups;
- Complying with legal obligations;
- Facilitating research and studying your information if it is aggregated with others;
- Troubleshooting our Website or enforcing our terms of service and privacy policy;
- Sending you account notifications and updates about the Website;
- Encouraging feedback;
- Detecting and protecting against error, fraud, malicious activity, or other suspicious or criminal activity.
Who do we share personal data with?

ClimateVoice has the right to disclose, share, or transfer your personal information to others in situations including, but not limited to, the following:

1. We may share your information with third parties to the extent needed to provide you with the Website.
2. We may share your information with employees, contractors, volunteers, and partners of ClimateVoice to assist them in fulfilling their functions as employees, contractors, volunteers, and partners.
3. When you give your consent to do so: for example, when we tell you that the information you provide will be shared in some way, and you provide us that information.
4. When we are authorized or legally required to do so or that doing so is necessary or appropriate to comply with the law or legal processes or to respond to lawful requests or legal authorities, including but not limited to subpoenas, warrants, or court orders.

External sites that the Website links to are not subject to this policy

The Website contains links to and integrations with other sites: for example, social media share buttons. ClimateVoice is not responsible for the privacy practices or the content of such websites. Such external sites that the Website links to are therefore not subject to this policy.

Limitations on data retention and account termination

ClimateVoice may keep your data as long as it is permitted or required under the law. Additionally, data may be retained, backed up, and used in our system to satisfy any of the authorized uses under this Privacy Policy. For example, ClimateVoice may use retained data to prevent, investigate, or identify possible wrongdoings in connection with the Website or to comply with legal obligations. Please note that information may exist in backup storage even after it has been removed from ClimateVoice’s active databases.

The security of your information

ClimateVoice cares about the security of your information. We take some measures designed to protect the information that is collected from or about you from accidental or unlawful destruction, accidental loss or unauthorized access, use, modification, interference, or disclosure. Please be aware, however, that no method of transmitting information over the internet or storing information is completely secure. Accordingly, ClimateVoice cannot guarantee the absolute security of any information. If you have questions about security or
possible reason to believe that your interaction with our Website is no longer secure (e.g., you feel that your account’s security may be compromised), please contact us immediately.

**Account Information**

We recommend sharing personal information only with individuals and other third parties that you know and trust. In addition, we urge you to take precautionary measures in maintaining the integrity of your data. Please be responsible in making sure no one can see or has access to your personal accounts and log-in username and password information. If you use a public computer, such as the library or a university, or a shared device, always remember to log out of the Website.

If you use our Website through your employer’s computer network or through an internet café, library or other potentially non-secure internet connection, such use is at your own risk. It is your responsibility to check beforehand with the company’s privacy and security policy with respect to Internet use.

**Children under the age of 13**

ClimateVoice complies with the Children’s Online Privacy Protection Act of 1998 (“COPPA”) and is not intended for use by children under 13 years of age. ClimateVoice does not knowingly or intentionally collect any personally identifiable information from or market to individuals under the age of 13. If you become aware of or believe that a child under the age of 13 has provided ClimateVoice with personal information without parental consent, please contact ClimateVoice. If ClimateVoice becomes aware that a child under 13 has provided ClimateVoice with personal information without parental consent, ClimateVoice will take steps to remove such information and terminate the child’s account.

**Your choices as a user from the United States**

ClimateVoice offers you some limited choices regarding the collection, use, and sharing of your information and ClimateVoice will respect the choices you make. Please note that if you decide not to provide ClimateVoice with the information that is requested, you may not be able to access some or all of the features of the Website.

**Rescinding your consent**

You have the right to refuse further collection, use, and/or disclosure of your information by notifying ClimateVoice of your rescission of consent. If you have consented to your access to and use of the Website, but wish to rescind such consent, please submit the request to ClimateVoice at the contact provided in this policy.
Requests to delete your data

In applicable jurisdictions, you may have the right to request that ClimateVoice delete data collected from you. ClimateVoice will comply with such requests in a reasonable time as required by law. However, to the extent allowed in the jurisdiction, ClimateVoice may still retain some or all of your data in order to: (a) comply with state and federal law, (b) to prevent or assist in the prosecution of criminal or illegal conduct, (c) diagnose, debug, or otherwise repair problems related to our Website, and (d) whenever necessary to protect or ensure the privacy of your data.

Notice to California users

Under Cal. Civ. Code § 1798.80, a user residing in the State of California has the right to request from ClimateVoice a list of all third parties to which ClimateVoice has disclosed personal information during the preceding year for direct marketing purposes (if any). For questions about this policy, please contact ClimateVoice at the contact provided in the policy.

Ways you can control the information that is collected:

ClimateVoice strives to provide you with choices regarding the Personal Information you provide to us. The following are some ways you may have control over your information:

Tracking Technologies

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Website may then be inaccessible or not function properly.

Location

Mobile browsers may collect real-time information about the location of your device for geo-fencing, mileage tracking, or similar purposes. If you do not want us to provide this information, you may decline our request or disable location services in your mobile device’s settings. However, opting out of the collection of location information will cause location-based features to be disabled.

Email information retained

If you choose to correspond with us through our Website or via email, we may retain the content of your email together with your email address, other included information, and our responses.
How we respond to “Do Not Track” signals

Your online browser settings may allow you to automatically transmit a “Do Not Track” signal to websites and online services you visit. Our Website does not respond to a “Do Not Track” signal from a visitor’s browser. If you would like to find out more about “Do Not Track,” please visit www.allaboutdnt.com.

Contact Information

If you have any questions about this Privacy Policy, or seek to exercise any rights granted by this Privacy Policy or applicable law, please contact us.